

## COLOUR REPRODUCTION

The Primary EVANZ Member logos will appear on white which have a thin black outline, in the case of appearing on any other background it must appear in the specified white frame below - reversed out option.

PRIMARY LOGO THAT APPEARS ON WHITE ONLY.



EXAMPLE OF HOW TO USE LOGO ON A COLOUR BACKGROUND



EXAMPLE OF HOW TO USE LOGO ON AN IMAGE BACKGROUND



## MINIMUM SIZE

There will be circumstances when the logo will need to be reproduced at small sizes. The minimum size for reproduction is illustrated below.



## CLEAR SPACE REQUIREMENTS

A clear space surrounding the member logos must be kept free from typography, photographs, illustrations and any other graphic device. A minimum isolation area of the EVANZ 'e' must surround the logo in any application.

LOGO - HORIZONTAL



LOGO - VERTICAL

